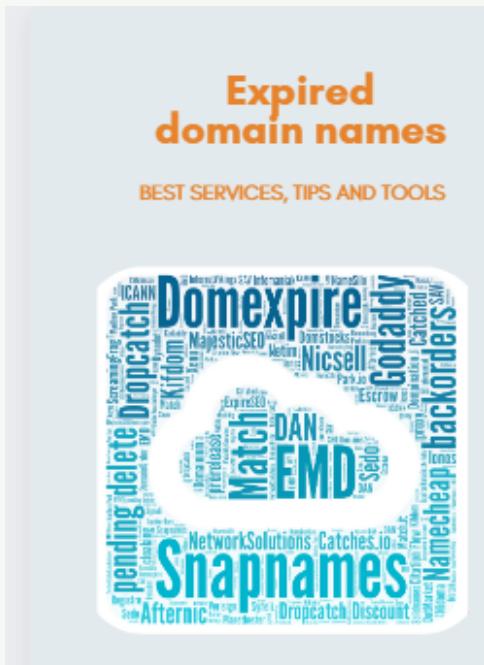


# Sponsorship Proposal

## (updated Jan 2026)



Your ad in an **free ebook** about **expired domain names**, available in English, French and Spanish

David Chelly

Ph.D, cofounder of  
NDDCamp and  
OnlineStrat

2024-2025-2026

30-40,000

150-250€

Launch dates   

Number of readers

Cost for sponsors

# Benefits for sponsors

## A large visibility in the SEO and domain name communities

Expired domains are **the hottest topic of the domain name sector**

**The ebook is available in 1 click**, without registration nor email collection

## Public of the ebook

### SEO AND LINKBUILDING AGENCIES

SEO's are the biggest consumers of expired domains

### WEBSITE PUBLISHERS AND DOMAIN INVESTORS

Domainers, and to a lesser extent website publishers, purchase their domains at expired auctions.

### LAWYERS AND CYBERSECURITY PROFESIONALS

Lawyers and cybersecurity specialists work together, especially for domain disputes and expired domains

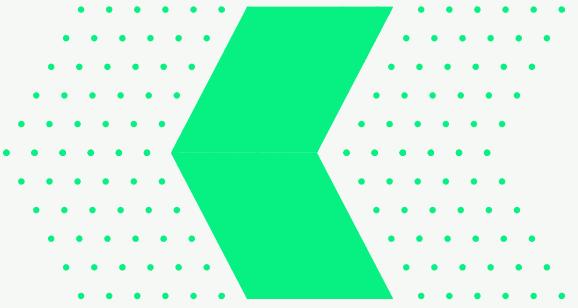
### AND ALSO

Registrars, registries, dropcatching services, naming agencies, web hosts, WEB3 investors...

## Diffusion channels

- ✓ Posts in X and LinkedIn, where my traffic exceeds **50,000 visits monthly**
- ✓ YouTube, Private groups (Discord, WhatsApp, Facebook...), discussion forums, Instagram, TikTok...
- ✓ Newsletter (4k members)
- ✓ SEA campaigns (joint with advertising paying services)
- ✓ Ad banners purchased in specialized blogs and placed in websites we own (Onlinestrat, NDDCamp, DomainePremium...)
- ✓ Shares on social networks from the sponsors and partners

# Prices & contacts



Full Page Ad in  
the online and  
printed versions

1 LANGUAGE    2 LANGUAGES    3 LANGUAGES

150€

200€

250€

## About the author : David Chelly



Author, consultant and lecturer specialized in domain names.  
Cofounder of NDDCamp, the largest domain name event in France, (Paris, Strasbourg and Rennes)

Member of:



## Contact me

[linkedin.com/in/davidchelly](https://linkedin.com/in/davidchelly)  
[twitter.com/onlinestratfr](https://twitter.com/onlinestratfr)



Calle 9, 67, La Canyada Paterna, Spain  
Fiscal number: ESX8086178E



[contact@onlinestrat.com](mailto:contact@onlinestrat.com)