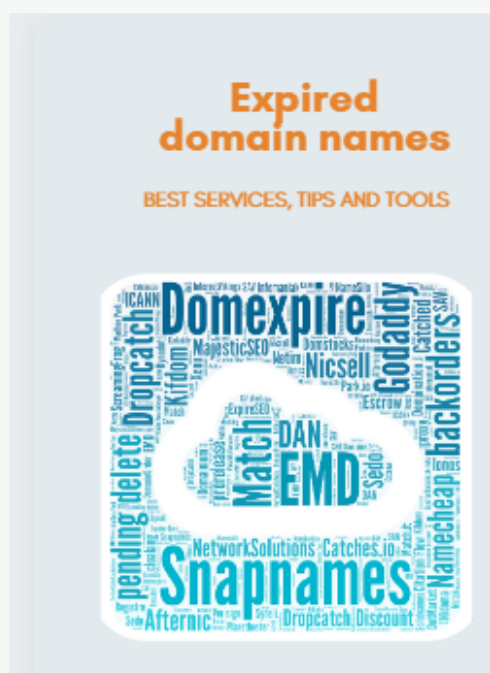


Sponsorship Proposal

(updated Jan 2026)



Your ad in an **free ebook**
about expired domain
names, available in English,
French and Spanish

David Chelly

Ph.D, cofounder of
NDDCamp and
OnlineStrat

2024-2025-2026

Launch dates   

30-40,000

Number of readers

150-250€

Cost for sponsors

Benefits for sponsors

A large visibility in the SEO and domain name communities

Expired domains are **the hottest topic of the domain name sector**

The ebook is available in 1 click, without registration nor email collection

Public of the ebook

SEO AND LINKBUILDING AGENCIES

SEO's are the biggest consumers of expired domains

WEBSITE PUBLISHERS AND DOMAIN INVESTORS

Domainers, and to a lesser extent website publishers, purchase their domains at expired auctions.

LAWYERS AND CYBERSECURITY PROFESSIONALS

Lawyers and cybersecurity specialists work together, especially for domain disputes and expired domains

AND ALSO

Registrars, registries, dropcatching services, naming agencies, web hosts, WEB3 investors...

Diffusion channels

✔ Posts in X and LinkedIn, where my traffic exceeds **50,000 visits monthly**

✔ Youtube, Private groups (Discord, Whatsapp, Facebook...), discussion forums, Instagram, Tiktok...

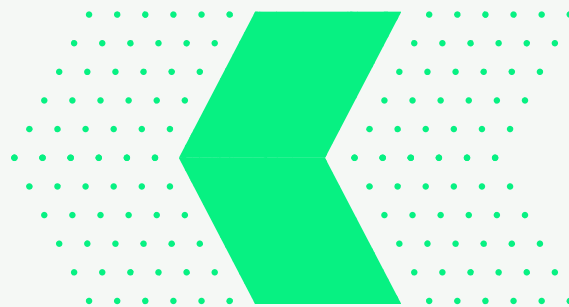
✔ Newsletter (4k members)

✔ SEA campaigns (joint with advertising paying services)

✔ Ad banners purchased in specialized blogs and placed in websites we own (Onlinestrat, NDDCamp, DomainePremium...)

✔ Shares on social networks from the sponsors and partners

Prices & contacts



Full Page Ad in
the online and
printed versions

1 LANGUAGE

150€

2 LANGUAGES

200€

3 LANGUAGES

250€

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Author, consultant and lecturer specialized
in domain names.

Cofounder of NDDCamp, the largest domain name
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